

John A Ransom II

john ransom photography

2018

A family portrait featuring a mother, father, and two children in a forest setting. The mother, on the left, has dark hair and is wearing a dark blue long-sleeved top and a dark blue scarf with gold polka dots. The father, on the right, has short brown hair and is wearing a grey cardigan over a red shirt. They are holding two children: a young girl in the foreground with blonde hair, wearing a red, black, and gold striped dress, and a young boy in the father's arms, wearing a light blue shirt, a dark tie, and blue jeans with red sneakers. The background is a lush green forest with sunlight filtering through the trees.

Studio Welcome Guide



welcome

Like any parent, you've been capturing your kids' biggest moments since the day they were born. A professional family portrait session will help you not only capture your beautiful family, but will bring their special personality, unique attributes and fun, playful personas to life.

Whether you're a new family of three, recently added a new member or are simply savoring this amazing time in your children's lives, any time is a perfect one for a portrait session. As the expression goes, "the days are long, but the years short"—time goes by so quickly and it's essential that parents capture these beautiful moments before they're gone. Many families even opt for multiple photo shoots in a year!

Sessions take place on location, in a special spot where your family can be comfortable and have fun—think a favorite park, field, backyard, beach or anywhere you just love. Add in some favorite clothes, a special prop or two, and maybe even the family pet, and you've got a great session—and amazing pictures—you'll love forever.



WHY HIRE A PROFESSIONAL?



With the recent explosion of the digital camera market, and even smart phones that take amazing photos, why should you go with a pro?

A smart camera does not make a smart photographer. Just because your friend, co-worker, or relative may have a high-speed, high-quality digital camera, does not mean he/she is an amazing photographer. While good "over-the-counter" equipment does help the average consumer up their photography game, a professional photographer brings an artistic vision, approach and creative eye that can't be bought at the electronics store!



Professional equipment perks: Shooting with Nikon equipment and professional lighting equipment helps us take the best shots, even in less-than-optimal circumstances. Low light, nighttime and even high speed action shots can be tricky for the amateur shutterbug, but pros know how to capture every moment.

The end result: Pro photographers can also edit and retouch images and design beautiful finished products like albums, custom prints, canvases and more. Your best moments deserve just that—the best. Go pro!

THE PROCESS

Pre-consultation: This is definitely one of the most fun parts of the process. Check out Pinterest for inspiration on location, poses, props and general styling. Start thinking about your style and what you're looking for in your session.

The consultation: Ask questions. Look through our portfolio and figure out what approach you'd like to see in your session and final prints. If you've found great inspiration, bring print outs or websites along!

We'll discuss how you intend to use the images—save the dates, invites, artwork, framing, etc—and help you refine the message you're looking to convey within your session. After we determine a location we'll confirm a date, time and, based on that information, help you finalize apparel, props and poses.

The shoot: The day is finally here! Have fun and relax and you'll naturally take better photos!



Post Processing: We'll color correct your images, crop, check for highlights and shadows, and do a bit of retouching. Then we'll post a few "best of the best" to Facebook or our blog.



The preview: We'll schedule a time post-shoot for a photo preview session, and send you some specials that will be available at the time of your preview so you will know what to plan for.

Final delivery: Turnaround time for products is based on the specific product you order. Once your final prints/products are available they will be available for pick up in our studio. Or you may opt to have us deliver them to your doorstep if that is more convenient for you.



THE LOCATION



Choosing a great location is one of the most important pieces of setting your photo shoot. The backdrop you select will set the stage for the entire session and will be an essential piece of every shot, pose and, ultimately, the finished product. We recommend picking a spot that's special to you, either a spot you love, somewhere you frequent or a place that best represents your family.



After you've narrowed down the list, it's important to think about some key logistics: are there restrooms? Is the distance from the parking to the actual shoot location far? If so, pack comfy shoes for everyone! Will there be places to change outfits, retouch hair and makeup and relax between shots? Will there be crowds nearby—and, if so, are you comfortable shooting in front of others?

We've seen amazing sessions everywhere from backyards to baseball fields, lakes to open meadows. We know the area and can help make recommendations based on your family's unique needs, personalities and inspirations.

CHOOSING AN OUTFIT



Be Yourself – Start with your own personal style. Think about the clothing styles you currently have and the stores where you normally shop. Wearing clothes that look good on you will ensure meaningful photographs that are true reflections of who you are as individuals.

Location, Location, Location. Consider the setting of where your shoot will take place. Will it be at the beach, the park, your home, or somewhere else? Imagine your setting and the types of colors that will be there. Since the setting will end up being the background of your photos, it has a big impact on your overall look. For example, if you plan to have the shoot at a garden, wearing floral outfits might not be the best idea because you would blend in and get lost in the busy background. Ideally, you want to match the background, but not match so much that you become the background.



Colors - A good rule of thumb is to pick out two colors that would go well with the location. Typically, pastels (think peach, mint, or lavender) go well with natural scenes. Primary colors such as blue, red, and yellow match modern locations like the city.

Solids & Prints - Our eyes are naturally drawn to patterns, so dressing your kids in prints will help them to stand out. Playful prints such as stripes and polka dots look great on kids. Dress the adults in complementary solids to balance the look.

Layering - Depending on the season, consider layering your outfits with accessories such as bowties, headbands, rain boots, scarves, jackets, and hats. Accessories add variety to your shots and can also double as fun props!

SESSIONS

Families \$175

Creating images that will last a lifetime is why I became a photographer. Creating wall art for my clients is that legacy that will be passed down. Each custom family session includes a pre-session consultation to discuss colors, clothing, location, and how these images will be displayed in your home and office.

Seniors \$175

Seniors are special to me - it is that transition between family life and setting out on your own, marking your individuality. I love to work with seniors to design a session and look that helps to capture that individuality as well as help mom & dad remember this important time in life.

Executive Portraits \$150

First impressions are everything & what is your digital footprint saying? In today's cellphone selfie environment, a well thought out, well defined headshot will set the tone for future relationships. Let's work together to create that image - either in studio or on location.

Weddings \$1000 and up

Capturing that special day is so critical as it goes by so fast. Our wedding collections are built around making sure your day is covered start to finish, in a style that allows you to relive that day over and over again, each time you pick up your custom designed album.

Sports & Teams

Capturing THE action moment in sports photography is just plain fun, and is a passion of mine. Lets talk about how we can capture your moments, while you sit back (or stand and cheer your athlete on), and let me catch those moments. I also love to work with teams, leagues, and events to produce eye-catching banners, posters and team composites.

All sessions include a pre-consultation, where we discuss all aspects of our time together, including colors, wardrobe, location and where these images will be displayed. It is an important step in making sure your custom session meets your expectations. Gennerally, sessions do not include any print or digital images - see our design and guide guide for details.

DISPLAYING YOUR IMAGES



To Frame or Not to Frame...

Amazing photos deserve an equally amazing display—but that doesn't have to mean a traditional frame.

We have access to many creative vendors who offer wide varieties of traditional and non-traditional framing and display options. Whether it's a traditional frame with hand-cut matting, shadow box or float frames, we can expertly guide you to the right fit for your images.

Looking for something truly sleek, chic and modern? Try going frameless! Canvas gallery wraps, image blocks, standout mounts and other creative prints still showcase your photos beautifully, but offer a modish spin that goes perfectly with more contemporary décor.

No matter which method you choose, get creative! Filling your walls with a lifetime of memories is one of the most special, most visual ways to tell the story of your family—so get hanging!



TESTIMONIALS

Darn you for doing such a great job on these pics. I had a really hard time narrowing it down to just 14!!!! You are ridiculously good at this photography thing. Thanks again for capturing such great images of our stinker..

- Kristin Famaro



(Photographers note: he was a great little boy, a little shy, but we had fun! Sometimes its easier for someone else to direct kids vs. the parents...)

John Ransom and Molly exceeded any expectations we had for my daughter's shoot. Nothing was rushed, and Gabrielle went from nervous to comfortable in a matter of minutes. I would highly recommend John Ransom Photography, and I will be back for my sons' senior pictures.

-Tracy Patton-Sheets



I just peaked through them and I couldn't be happier! Thank you so so much! You did incredible work.

Warmly,
The happy bride

-Brooke Cuney



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